



About Us

Ming River is a Sichuan-style, strong-aroma baijiu crafted at China's oldest distillery, Luzhou Laojiao. We bring over 700 years of traditional baijiu techniques to new baijiu markets. Our baijiu is notable for its robust body and notes of tropical fruit, star anise, and pink peppercorn. Made with locally harvested sorghum grain, it is a complex and refined spirit that encapsulates Sichuan's rich culinary tradition.

Logos

- [B&W](#)
- [Color](#)

Press Photos

- [Bottle](#)
- [Bottle, plain background](#)
- [Cocktail](#)
- [Lifestyle](#)
- [Dining](#)

Website and Social Media

- www.mingriver.com
- Instagram and Facebook: @mingriverbaijiu
- Contact: press@mingriver.com

Recommended Serves

PAPER CRANE

1oz Ming River
1oz Aperol
1oz Amaro
1oz Lemon Juice

shake and strain over ice

DRINKING ALONE

BY MOONLIGHT
2oz Ming River
3/4oz Lemon Juice
3/4oz Coconut Syrup

shake and serve on the rocks

BAIJIU DAIQUIRI

1oz Ming River
1/2oz Rum
1oz Lime
1/2oz Simple syrup

shake and strain