



## About Us

Ming River is an award-winning Sichuan-style baijiu crafted at China's oldest distillery, Luzhou Laojiao, which has operated continuously since 1573. A traditional baijiu made with locally harvested sorghum grain, Ming River is notable for its complexity, robust body, and notes of tropical fruit, star anise, and pink peppercorn. The Ming River brand was established in 2018 to champion universal appreciation of baijiu—the world's most popular liquor by volume—through culture, community, and cocktails.

## Logos

- [B&W](#)
- [Color](#)

## Press Photos

- [Bottle](#)
- [Bottle, plain background](#)
- [Cocktail](#)
- [Lifestyle](#)
- [Dining](#)

## Website and Social Media

- [www.mingriver.com](http://www.mingriver.com)
- Instagram and Facebook: @mingriverbaijiu
- Contact: [press@mingriver.com](mailto:press@mingriver.com)

## Recommended Serves

### PAPER CRANE

1oz Ming River  
1oz Aperol  
1oz Amaro  
1oz Lemon Juice

*shake and strain over ice*

### DRINKING ALONE

BY MOONLIGHT  
2oz Ming River  
3/4oz Lemon Juice  
3/4oz Coconut Syrup

*shake and serve on the rocks*

### BAIJIU DAIQUIRI

1oz Ming River  
1/2oz Rum  
1oz Lime  
1/2oz Simple syrup

*shake and strain*